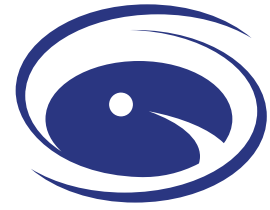


Marketing Agency

in Minneapolis – Minnesota

Since 1998

**Property
Management
Industry**



cazarin
INTERACTIVE





cazarin
INTERACTIVE

**Cazarin is for businesses
who need a collaborative
full-service marketing
partner to lift up their
brand and grow sales.**



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We Work by these **Core Values**

We Have Integrity

We deliver projects on-time and within budget by being honest with our clients and ourselves.

We are Committed to Quality

We give each project the attention it needs to do the work right the first time. Not taking shortcuts, and holding work to a higher standard—that's our approach.

We Value Relationships

We succeed when our clients succeed. We establish relationships with clients that go beyond the task at hand, and help them solidify their future.

We Operate with Vision and Purpose

We begin by jointly establishing clear goals and achievable objectives for our clients. The best results come through a mutual investment in not only what we do, but how we do it.

We Value Collaboration

We treat our clients as true creative partners. By working together to define our conceptual direction, we create unique and personalized solutions that reflect the working styles of our clients. We call this process Marketing Fusion.

We Create a Great Atmosphere for our Employees

Fostering an engaging work environment for our team allows us to deliver the best possible results for our clients.

Our Vision.

To be the premier marketing agency known for our loyal relationships, achieving results, and exceptional culture.

Our Mission.

To create a higher standard in marketing service relationships.





Helping **Property Management Companies Thrive!**

Creating everything you need to market your properties online

Work with Cazarin Interactive to position your property management company with a strong website and brand.

Whether you need 3D floor plans, eRentPayment, or improved company branding, Cazarin Interactive can create everything you need to succeed online.

Market research and competitive analysis are essential for any Property Management business to achieve success. By understanding the

- Current industry trends
- Renters behavior, and
- Competitors' offerings

We can craft a targeted and competitive strategy. By staying informed of industry trends and utilizing a competitive analysis, your property management business can stay ahead in the ever-changing market.



Case Studies



Success Stories – customers who have experienced Marketing Fusion.

Cazarin offers a creative, and technological solutions that catapult brands and increase sales.



Social Media Followers
increased by

100%

in 3 months



Leads increased by

100%

in 6 months



Leads increased by

50%

in 6 months





Case Study



THE CLIENT | Gaughan Companies

In the heart of Minnesota's Twin Cities, Gaughan Companies is dedicated to transforming dreams into realities. From office buildings and retail spaces all the way down to multi-family neighborhoods – they impact their metro region by working closely with customers every step along their real estate journey. Transforming the lives of their clients, their employees, and their city, Gaughan Companies is building better tomorrows through thriving communities.

CLIENT CHALLENGES | Expanding their Community Impact

With a population nearing 3.5 million, there was lots of competition in the commercial real estate market in the Twin Cities metro area. Finding ways to stand out were challenging, but this was not too much for the Cazarin Interactive team.

With a thorough comparative analysis of the competition along with a thorough evaluation, we had a solid strategy to promote Gaughan Companies as a reputable CRE leader and trusted community partner.

SOLUTIONS | Scope of Work

- Brand Identity Refresh
- User-Friendly Website
- Logo Creation
- Updated imaging / onsite photography
- Interactive Story Content
- Video Creation
- Brand Building Strategy
- Keyword Development / SEO
- Vehicle Wraps
- Business Cards
- Drone Footage
- RFP Response Binder

THE IMPACT | Real Results



Increased RFPs



Decreased website bounce rate



Expected sales increase up 15% in HOA division



Over 10% sales increase in Maintenance Services



Affordable Services



Branding



Strategic Planning



Website Design and Optimization



Marketing Materials to Support the Sales Team



SEO (Search Engine Optimization)



SEM (Search Engine Marketing)



Multi-channel Social Marketing Campaign



Cold Email Campaign



Marketing Automation



Web Nurturing



Why Cazarin Interactive?





We become part of your team.

Marketing Fusion™ is Cazarin's application approach and service to help companies that usually can't afford an agency. Create affordable Marketing strategic campaigns to reach tangible results.

**Cazarin's goal
is to become
the marketing
extension of your
company.**



cazarin
INTERACTIVE

Reach. Connect. Engage.





Marketing Team Bio Talent Review



- CMOs
- Project Managers
- Designers
- Programmers
- Marketing Automation
- Professionals
- Digital Marketers
- Certified Google Experts
- Certified SharpSpring
- Managers
- Social Media Experts
- Marketing Strategists

Technologies We Use





Digital Channels We Use

facebook Ads

 Google Ads

Linked in

 Instagram

 Pinterest

twitter 

 Tiktok

 Threads

 YouTube

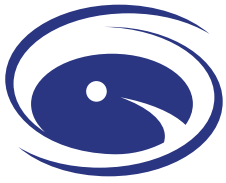
 Affiliate AD Network

 Cold Email Marketing

 SMS

 Demo

 Webinar



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