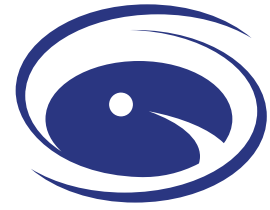


Marketing Agency

in Minneapolis – Minnesota

Since 1998

**Professional
Services Industry**



cazarin
INTERACTIVE





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**Cazarin is for businesses
who need a collaborative
full-service marketing
partner to lift up their
brand and grow sales.**



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We Work by these **Core Values**

We Have Integrity

We deliver projects on-time and within budget by being honest with our clients and ourselves.

We are Committed to Quality

We give each project the attention it needs to do the work right the first time. Not taking shortcuts, and holding work to a higher standard—that's our approach.

We Value Relationships

We succeed when our clients succeed. We establish relationships with clients that go beyond the task at hand, and help them solidify their future.

We Operate with Vision and Purpose

We begin by jointly establishing clear goals and achievable objectives for our clients. The best results come through a mutual investment in not only what we do, but how we do it.

We Value Collaboration

We treat our clients as true creative partners. By working together to define our conceptual direction, we create unique and personalized solutions that reflect the working styles of our clients. We call this process Marketing Fusion.

We Create a Great Atmosphere for our Employees

Fostering an engaging work environment for our team allows us to deliver the best possible results for our clients.

Our Vision.

To be the premier marketing agency known for our loyal relationships, achieving results, and exceptional culture.

Our Mission.

To create a higher standard in marketing service relationships.





Helping **Professional Services Companies Thrive!**

Cazarin Interactive has been working with professional services companies for over 20 years.

We understand the nuisances you have making sure you show value.

We understand branding and services.

We have helped many professional services companies enhancing:

- Branding
- Online Payments
- Distributors Portal
- Integrations with ERP systems
- Website Design & Development
- Ads Campaigns
- and much more
- Contact Us!



Case Studies



Success Stories – customers who have experienced Marketing Fusion.

Cazarin offers a creative, and technological solutions that catapult brands and increase sales.



Social Media Followers
increased by

100%

in 3 months



Leads increased by

100%

in 6 months



Leads increased by

50%

in 6 months





Case Study



Stroud Group
SMART HOTEL PROCUREMENT

THE CLIENT | Stroud Group

The Stroud Group is one of our largest partners. Their business model is unique, they provide hotel management services for goods and services in the hospitality industry and take charge of everything from accounting to ordering products. The Stroud Group supplies products to hotel chains large and small, both national and international. They have been in business over 50 years.

CLIENT CHALLENGES | Website Improvements and Updates

Our partnership has focused on a total redesign of their website, providing a luxurious feel that is pleasant to the eye and very user friendly. Like with many of our clients, we believe in a strong visual focus, which is the route we have taken with their website. The new site features high quality images and a scrollable, user friendly layout

that encompass everything the Stroud Group offers. We have included over 10 real life examples of projects sourced and 13 awards published to their site! We have helped to redesign internal documents and services to help Stroud Group market themselves at events. We have also taken on the role of social media, redesigning the LinkedIn pages of their team members. Our company is grateful for the opportunity to partner!

SOLUTIONS | Scope of Work

Cazarin Interactive executed a Marketing Fusion campaign with the following services

- Message rebranding
- New Website
- LinkedIn campaign
- Social Media
- Brand Reputation

THE IMPACT | Real Results

Able to attract more
prospective costumers
and communicate their strengths easier.

Easier to present their strengths | Digital
Channels Increased followers by

↑ **100%**



Case Study



THE CLIENT | Corval Group

Corval Group is a well-established team of service professionals that brings complex development and construction projects to life, specializing in large oil and gas, refining, power, energy, and food and beverage industries. They were instrumental in handling the mechanical construction for the Mall of America in Bloomington, MN.

CLIENT CHALLENGES | Needing to Scale Up

Corval Group began growing from its early days in 1921. With their outstanding reputation and can-do attitude, no project was too much for the Corval team. The only problem they were facing was the size of

their website. Their website did little to bring attention to their many divisions or the solutions they offered across the country. The company had evolved so much over the years and decided to reach out to Cazarin for a new look that would unify a national brand and reflect its core values.

SOLUTIONS | Scope of Work

- New Corporate Website
- Seven additional websites for each division
- Brand Identity
- SEO and Content Marketing
- Targeted Market Research
- Marketing and Promotional Items
- Brochures

THE IMPACT | Real Results

↑ **50%**

Corporate website visitors
grew more than

↑ **100%**

RPPs increased nearly

↑ **50%**

Tradeshow Leads
increased nearly



Case Study



THE CLIENT | Hanson Builders

Hanson Builders is a multi-generational company and a part of the greater community. The first Hanson-built home was completed in 1885 by Dean Hanson's great-grandfather. A Hanson Builders home designed to be livable, extremely energy-efficient, promote healthy lifestyles, and built to incredible specifications. The building process involves an interconnected system of people who care about the product and the people who live in it for life.

CLIENT CHALLENGES | Minnesota Families Unaware of Veteran Design Team

Hanson Builders had a phenomenal reputation throughout their Minnesota communities and was known for helping families create one-of-a-kind custom-built dream homes. And for families ready to make a quicker move into a new home, their master-planned communities were the perfect

choice for relaxed living. The challenge was their existing website did little to highlight all of their capabilities, their veteran design team, and their master-planned communities. Plus, their site was not mobile-friendly for on-the-go families and area realtors. Realizing they needed to enhance their community presence, Hanson Builders reached out to Cazarin for some much-needed marketing assistance.

SOLUTIONS | The Power of Excellence

- Website Refresh
- Brand Visuals
- Presentation Folder
- Business Cards
- Presentation Binder
- Parade of Homes Booklet
- Social Media Pages

THE IMPACT | Real Results

Productivity
increased

↑ **50%**

Efficiency
up by

↑ **50%**

Sales
increased by

↑ **20%**

Home Showings up
nearly

↑ **20%**

Affordable Services



Branding



Strategic Planning



Website Design and Optimization



Marketing Materials to Support the Sales Team



SEO (Search Engine Optimization)



SEM (Search Engine Marketing)



Multi-channel Social Marketing Campaign



Cold Email Campaign



Marketing Automation



Web Nurturing



Why Cazarin Interactive?





We become part of your team.

Marketing Fusion™ is Cazarin's application approach and service to help companies that usually can't afford an agency. Create affordable Marketing strategic campaigns to reach tangible results.

**Cazarin's goal
is to become
the marketing
extension of your
company.**



cazarin
INTERACTIVE

Reach. Connect. Engage.





Marketing Team Bio Talent Review



- CMOs
- Project Managers
- Designers
- Programmers
- Marketing Automation
- Professionals
- Digital Marketers
- Certified Google Experts
- Certified SharpSpring
- Managers
- Social Media Experts
- Marketing Strategists

Technologies We Use





Digital Channels We Use

facebook Ads

 Google Ads

Linked in

 Instagram

 Pinterest

twitter 

 Tiktok

 Threads

 YouTube

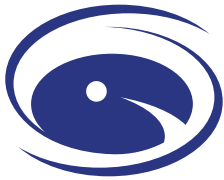
 Affiliate AD Network

 Cold Email Marketing

 SMS

 Demo

 Webinar



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