Marketing Agency

in Minneapolis - Minnesota Since 1998

Medical Industry









Table of Contents

Core Values	4
Medical Companies	5
Case Studies	6
Affordable Services	7
Why Cazarin Interactive?	8
Marketing Team Bio Talent Review	10
Technologies We Use	11
Digital Channels We Use	12

We Work by these

Core Values

We Have Integrity

We deliver projects on-time and within budget by being honest with our clients and ourselves.

We are Committed to Quality

We give each project the attention it needs to do the work right the first time. Not taking shortcuts, and holding work to a higher standard—that's our approach.

We Value Relationships

We succeed when our clients succeed. We establish relationships with clients that go beyond the task at hand, and help them solidify their future.

We Operate with Vision and Purpose

We begin by jointly establishing clear goals and achievable objectives for our clients. The best results come through a mutual investment in not only what we do, but how we do it.

We Value Collaboration

We treat our clients as true creative partners. By working together to define our conceptual direction, we create unique and personalized solutions that reflect the working styles of our clients. We call this process Marketing Fusion.

We Create a Great Atmosphere for our Employees

Fostering an engaging work environment for our team allows us to deliver the best possible results for our clients.

Our Vision.



To be the premier marketing agency known for our loyal relationships, achieving results, and exceptional culture.

Our Mission.

To create a higher standard in marketing service relationships.



Helping

Medical Companies Thrive!

Cazarin Interactive has been working with medical companies for over 20 years.

Whether you have a medical office or develop products for the medical industry we can help you.

Cazarin Interactive has experience in helping medical companies market themselves. Cazarin Interactive understands the nuissances of the industry and regulations. We use the necessary marketing tactics such as, Persuasion architecture and compelling lead magnets to generate the success that medical companies look for.

Market research and competitive analysis are essential for any Medical business to achieve success. By understanding the

Current industry trends

Consumer behavior, and

Competitors' offerings

We can craft a targeted and competitive strategy. By staying informed of industry trends and utilizing a competitive analysis, your medical business can stay ahead in the everchanging market.





Case Studies

Success Stories – customers who have experienced Marketing Fusion.

Cazarin offers a creative, and technological solutions that catapult brands and increase sales.





Social Media Followers increased by

100%

in 3 months





Leads increased by

100%

in 6 months





Leads increased by

50%

in 6 months



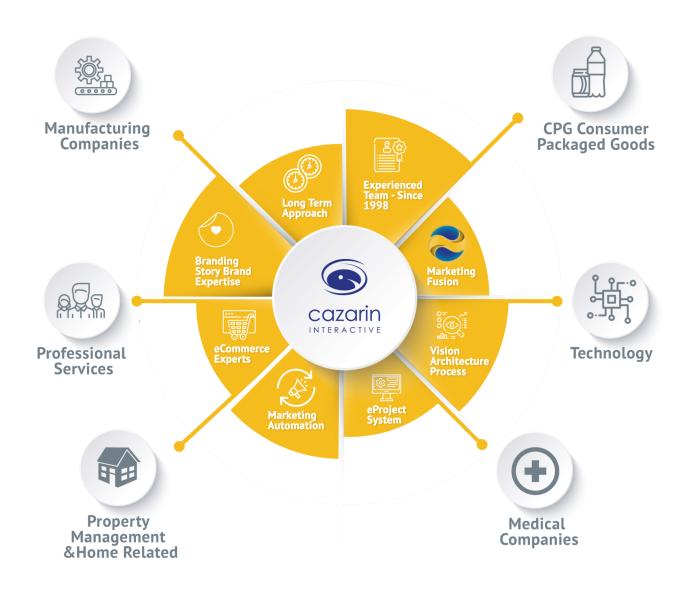


Affordable Services





Why Cazarin Interactive?









Reach. Connect. Engage.

We become part of your team.

Marketing Fusion™ is Cazarin's application approach and service to help companies that usually can't afford an agency. Create affordable Marketing strategic campaigns to reach tangible results.

Cazarin's goal is to become the marketing extension of your company.





Marketing Team Bio Talent Review



- **CMOs**
- **Project Managers**
- Designers
- **Programmers**
- Marketing Automation
- **Professionals**

- Digital Merketers
- Certified Google Experts
- Certified SharpSpring
- Managers
- Sociam Media Experts
- Marketing Strategists



Technologies We Use



























Digital Channels We Use

facebook Ads



























Webinar

