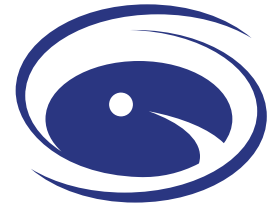


Marketing Agency

in Minneapolis – Minnesota

Since 1998

**Food and Beverage
Industry**



cazarin
INTERACTIVE





cazarin
INTERACTIVE

**Cazarin is for businesses
who need a collaborative
full-service marketing
partner to lift up their
brand and grow sales.**



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We Work by these **Core Values**

We Have Integrity

We deliver projects on-time and within budget by being honest with our clients and ourselves.

We are Committed to Quality

We give each project the attention it needs to do the work right the first time. Not taking shortcuts, and holding work to a higher standard—that's our approach.

We Value Relationships

We succeed when our clients succeed. We establish relationships with clients that go beyond the task at hand, and help them solidify their future.

We Operate with Vision and Purpose

We begin by jointly establishing clear goals and achievable objectives for our clients. The best results come through a mutual investment in not only what we do, but how we do it.

We Value Collaboration

We treat our clients as true creative partners. By working together to define our conceptual direction, we create unique and personalized solutions that reflect the working styles of our clients. We call this process Marketing Fusion.

We Create a Great Atmosphere for our Employees

Fostering an engaging work environment for our team allows us to deliver the best possible results for our clients.

Our Vision.

To be the premier marketing agency known for our loyal relationships, achieving results, and exceptional culture.

Our Mission.

To create a higher standard in marketing service relationships.





Helping **Food and Beverage Companies Thrive!**

Cazarin Interactive has been working with food and beverage companies for over 20 years.

The “new normal” of our time is making for rapid growth and cut-throat competition in the food and beverage industry. Stay in front of buyer behaviors with a digital presence that supports the increasing demand for custom consumer packaged goods (CPG) and seamless online purchasing experiences.

We have helped many food and beverage companies enhancing:

- Branding
- Online Payments
- Distributors Portal
- Integrations with ERP systems
- Website Design & Development
- Ads Campaigns
- and much more
- Contact Us!



Case Studies



Success Stories – customers who have experienced Marketing Fusion.

Cazarin offers a creative, and technological solutions that catapult brands and increase sales.



Social Media Followers
increased by

100%

in 3 months



Leads increased by

100%

in 6 months



Leads increased by

50%

in 6 months





Case Study



THE CLIENT | Chanticlear Pizza

Pizza Chain Boosts Sales With A Complete Digital Marketing Revamp.

Chanticlear Pizza came to us seeking a full-service digital marketing solution for their pizza franchise. They needed to update their website with a modern look and feel, develop a mobile-first user experience, and a full-scale digital marketing plan. Our solution for them incorporated SEO for local search, email marketing, and social media marketing to increase their reach and sales.

One-Stop Digital Marketing Solutions

When faced with multiple digital marketing needs, one of the most important things in the mind of a business owner is not having to contact multiple agencies for their desired services. Cazarin Interactive provided

Chanticlear Pizza with a holistic approach to solving its digital marketing needs. We were able to build their website, develop search engine optimization, social media marketing, and email marketing campaigns that have resulted in a 45% increase in new users on their website.

Cazarin Interactive focuses on developing strategic campaigns and their seamless execution.

"Cazarin Interactive has been a breath of fresh air to work with. We have done business with several other companies like Cazarin in the past, who all came in, over-promised and under-delivered. Cazarin Interactive has delivered on everything they said they would. Cazarin's communication, organization, and follow-through are top-notch! Cazarin has an excellent team of people who looks out for our best interest!"

Brian Keller – Chanticlear, Chief Operating Officer

THE IMPACT | Real Results

Developed Regional Marketing campaign



Increased sales year over year



Case Study



THE CLIENT | Spartan Nash

When the Nash brothers opened a small candy and tobacco store in 1885, they probably had no idea that their small company would become a nationwide success more than 100 years later. And most likely Spartan Stores, a wholesale food group formed in 1917, was not thinking of a nationwide presence. But in 2013 the two companies merged, forming SpartanNash, a food solutions company that delivers the ingredients for a better life through customer-focused innovation. Headquartered in West Michigan, SpartanNash has worked hard to pursue its vision to be a best-in-class business that feels local, and where relationships matter. Now a Fortune 400 company and the fifth-largest food distributor in the United States, SpartanNash continues to build on its history of innovation that serves its customers in the most local way possible.

CLIENT CHALLENGES | Wanting to Grow Their Competitive Advantage

As a growing food solutions company, this wholesale food distributor needed to compete

for local grocery chain business. They were already working with lots of grocery retailers across the U.S., and to grow their grocery client base, they incentivized businesses to work with them by providing complimentary websites for each location. Each location would need to represent the local market to establish a community connection. But they needed someone to build and host the websites, and a web-based application to manage them. Not long after the merger of the two companies, the leadership team reached out to Cazarin in 2013 to embark on its journey to not only grow supplier partnerships with local grocery chains, but to do so in a way that showed their commitment to local needs and interests.

SOLUTIONS | Scope of Work

- Brand Messaging
- Storybrand Content
- Website development and design (30+ branded websites across the U.S.)
- Web hosting services
- Marketing portal services

THE IMPACT | Real Results

**Increase in
website traffic**



**Increase in
sales**



**Increase in
local partners**





Case Study



THE CLIENT | Cameron's Specialty Coffee

Cameron's Coffee doesn't operate any coffee shops or conjure up any coffee-house-style foaming concoctions. They are focused on one thing—making the very best coffee to enjoy at home. Coffee that's consistently full-flavored and always smooth, never bitter. With a devotion to quality, a passion for coffee, and a dedication to craft a better cup of coffee, Cameron's is on its way to becoming one of the greenest facilities in the world, and always looking to make the world a little bit better, too.

CLIENT CHALLENGES | Focused On The Right Roasts

There are two ways to make fantastic coffee, the right way or the easy way. Cameron's coffee always chooses the right way,

every time. Busy perfecting their roasting processes, Cameron's didn't have much time to devote to other parts of the coffee business. They knew they wanted their promotions to match the quality of their coffee, but they were way outside of their comfort zone when it came to marketing. When they reached out to Cazarin Interactive to help grow their sales, they knew they had partnered with the right team to shape their online presence.

SOLUTIONS | Scope of Work

- Web Design
- Web maintenance and Support
- Social Media
- Blogs and posts
- Marketing Automation
- Email Promotions
- Brand Strategy
- Single Serve Video

THE IMPACT | Real Results

↑ **300%**

increase in sales
(within 3-months)

↑ **1800%**

sales growth (within
12-months)



Social media
engagement – UP



Website visitors – UP



Affordable Services



Branding



Strategic Planning



Website Design and Optimization



Marketing Materials to Support the Sales Team



SEO (Search Engine Optimization)



SEM (Search Engine Marketing)



Multi-channel Social Marketing Campaign



Cold Email Campaign



Marketing Automation



Web Nurturing



Why Cazarin Interactive?





We become part of your team.

Marketing Fusion™ is Cazarin's application approach and service to help companies that usually can't afford an agency. Create affordable Marketing strategic campaigns to reach tangible results.

**Cazarin's goal
is to become
the marketing
extension of your
company.**



cazarin
INTERACTIVE

Reach. Connect. Engage.





Marketing Team Bio Talent Review



- CMOs
- Project Managers
- Designers
- Programmers
- Marketing Automation
- Professionals
- Digital Marketers
- Certified Google Experts
- Certified SharpSpring
- Managers
- Social Media Experts
- Marketing Strategists

Technologies We Use





Digital Channels We Use

facebook Ads

 Google Ads

Linked in

 Instagram

 Pinterest

twitter 

 Tiktok

 Threads

 YouTube

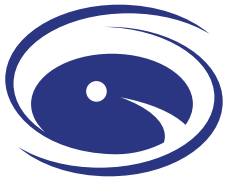
 Affiliate AD Network

 Cold Email Marketing

 SMS

 Demo

 Webinar



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📍 7064 E Fish Lake Road
Minneapolis, MN 55311

📞 (763) 420-9992

✉️ sales@cazarin.com

🖱️ www.cazarin.com

